

International Conference on “Disruptive Change & Organizational Development”

on 6th & 7th September, 2019
at Kolkata

organized by
Institute of Engineering & Management
Kolkata, India

Dear Sir/Madam,

The Institute of Engineering & Management, Kolkata, India (IEM), a part of the IEM/UEM Group, is a premier institution in India (NAAC 'A' Grade) devoted to higher education in engineering and management. Over the years, IEM has successfully organized numerous international conferences at venues like New York, Las Vegas, Vancouver, Bangkok and Kolkata, which have attracted leading academicians, research scholars and industry representatives. The papers presented at these conferences have been published in reputable international journals. Glimpses of some conferences can be seen in the websites www.ieee-iemcon.org and www.ieee-uemcon.org.

The theme of this conference is very topical. Disruptive change is the new normal. Faced with these changes, organizations are struggling to devise effective strategies to cope with a volatile, uncertain, complex and ambiguous environment. The disruptions are caused not only by disruptive technologies and innovations, which are severely dislocating established products and markets, but also by environmental issues, challenges of globalization and geo-political tensions. Organizations have to be innovative, agile and extremely adaptive in adjusting organizational culture, structure, systems and processes to disruptive changes to gain competitive advantage.

Details of the Conference Tracks

In order to facilitate a holistic discussion of the theme, the conference is being divided into the following tracks, with suggested topics for discussion which can be expanded to other topics not specifically mentioned herein.

Track 1

Current trends in the factors underlying disruptive change -- technology and innovation -- and their implications for organizations

- Entrepreneurs
- Small, medium & large industries
- Service industry
- Educational & Health Sectors

Track 2

Organizational development to cope with disruptive change

- Identifying and creating capabilities
- Psychology of change and adaptation by employees
- Organizing for creative disruption and innovation on a sustained basis
- Leading transformational change

Track 3

Entrepreneurship and organizational development

- Crafting and building teams
- Motivating and mentoring a young organization
- Organizing for growth and maturity

Track 4

Organizational development for effective Mergers and Acquisitions

- Management of cross cultural conflicts
- Morale and motivation in merged organizations
- Building systems and processes for deriving synergies across organizations
- Team building for effective performance

Track 5

Environmental and Sustainability issues and its impact on organizational development

- Development of new products and markets
- Devising new supply chains
- Educating customers on the new sustainable business

Track 6

Digitalization for organizational development

- Harnessing the power of social media
- Logistics and supply chain management
- Building a digital organization
- Complementing brick and mortar businesses with E-business

Research papers and case studies are being invited from academicians, research scholars, consultants and students for submission to the conference. After blind double peer review, the authors of the selected papers would be invited to present their papers at the conference. Keynote talks and webinars by eminent persons during the conference will give participants a holistic understanding of the complex scenario today.

Please visit the website at www.iemicon.org for details of the Conference & Call for Papers.

Submission of Abstract : June 20, 2019
Full Paper Submission : June 30, 2019
Acceptance Notification : July 09, 2019
Final Paper Submission : July 25, 2019
Registration Date : Aug 02, 2019
(after Acceptance Notification)

Registration Fees (plus taxes if any) :
Overseas participants : US \$ 100
Industry Representative : INR 4000/-
Academician : INR 3500/-
Research Scholar : INR 1500/-
Student : INR 500/-

Publication :
Selected high quality papers will be considered for potential publication in 'Technology Analysis & Strategic Management', a Journal of the **Taylor & Francis Group**. Papers not selected by this journal will be published in alternate international journals.